

## **DRIVING ON ENERGI CONTEST OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

### **1. PROMOTION PERIOD:**

The Driving on Energi Contest (the "Contest") begins at 12:00:01pm Eastern Time ("ET") on September 18, 2015 and ends at 4:59:59pm ET on February 15, 2016. ASG Renaissance's (the "Sponsor's") computer is the official time keeping device for the Contest.

### **2. ELIGIBILITY:**

The Driving on Energi Contest (the "Contest"), sponsored by ASG Renaissance ("Sponsor"), is open only to legal residents of the United States, who currently reside in Boston, New York, New Jersey, Philadelphia or Washington D.C. area and who as of the date of entry are twenty-five (25) years of age or older.

No purchase is necessary, and there is no fee to enter or to win the Contest. Employees of Sponsor, any of the Sponsor's advertising or promotion agencies, and members of the household (whether related or not) of any such current employee, and any person or entity engaged by Sponsor to participate in the promotion of the Contest and the employees and representatives of any such person or entity, and members of the household (whether related or not) of any such employees and representatives are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law or regulation.

### **3. LIMITATIONS OF LIABILITY; DISCLAIMERS/RELEASE:**

By participating in the Contest, you agree to release and hold harmless the Released Parties (defined below) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including but not limited to, (a) any inaccurate information, whether caused by entrants or printing errors; (b) unauthorized human intervention in any part of the Contest; (c) technical failures of any kind, including, but not limited to electronic malfunctioning of any network, hardware, or software; (d) technical or human error which may occur in the administration of the Contest or the processing of entries; (e) lost, delayed, stolen, damaged, incomplete, invalid, unintelligible, garbled, misdirected, mutilated, or undeliverable entries, all of which will be void; or (f) any injury or damage to persons or property including, but not limited to, death, which may be caused, directly or indirectly, in whole or in part, as a result of your participation in the Contest or receipt of any prize. If there is a dispute as to the identity of an entrant, the authorized account holder of the email address [associated with the [Facebook, Twitter YouTube, Instagram, etc.] account] used to enter will be deemed to be the entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an internet service provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the email address. You may be required to show proof of being an authorized account holder. Sponsor and its subsidiaries, affiliates, distributors, and retailers, and all of their respective advertising and promotional agencies, representatives, shareholders, employees, contractors, officers, directors, and agents as well as all social media sites (collectively, the "Released Parties") expressly disclaim any and all warranties of any kind (whether express, implied, statutory, or otherwise), including but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement. Under no circumstances will the Released Parties be held responsible or liable for your use of the information and/or products provided and/or made available through the Contest or for errors or anomalies

resulting in the unintended or erroneous participation, award of prize, or other benefits under these official rules. Released Parties offer no assurances, guarantees, or warranties that the Contest will be uninterrupted or error-free and do not guarantee the accuracy or reliability of any information obtained through the Contest. Released Parties will not be liable or responsible for damages of any kind related to your participation in or inability to participate in the Contest, whether the damages are direct, indirect, incidental, special, or consequential. Some states do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitations or exclusions may not apply to you in whole or in part.

**4. HOW TO ENTER:** During the Contest period, submit your entry by visiting ([www.drivingonenergi.com](http://www.drivingonenergi.com)) and completing all required information and click "Submit". Incomplete applications will not be considered. Please submit a 500 word essay along with photos in .jpeg, or a video on why you think you would make a good EV ambassador along with your application.

**LIMIT:** One (1) submission per Individual is permitted during the Contest period. Multiple entries for participants are not allowed. Any attempt by a participant to submit more than one (1) entry during the Contest period by using numerous email addresses, registrations, identities, or any other methods will void that participant's entries and that participant may be disqualified. Valid entries must contain all information requested. Incomplete and/or multiple entries will be disqualified. In the event of a dispute, the authorized account holder of the email address used to enter will be deemed to be the participant. The authorized account holder is the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. Contest winner(s) will be selected through a committee that includes employees of ASG Renaissance.

The number of individuals will be selected will be based on the number of eligible submissions received. ASG Renaissance reserves the right to make no award in the event that no eligible applications are received. The Sponsor will not verify receipt of entries. By entering, participants acknowledge compliance with the Official Rules, including eligibility requirements. Responsibility for receipt of entry rests solely with the participant.

#### **5. PRIZE DRAWINGS:**

The selection of participants will occur between December 15, 2015 and February 15, 2016. The final selection of participants will be announced on the website ([www.drivingonenergi.com](http://www.drivingonenergi.com)). Winner(s) agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions are final on all matters relating to this Contest.

**6. PRIZES:** Winners will have the chance to drive the Ford CMAX Energy and Fusion Energi for one month by participating in local events in an around your area and document your experiences with the car on various social media channels. Valid driver's license required for all applications. Insurance requirements require that selected participants become part-time employees of ASG Renaissance for the duration of the vehicle loan.

**7. NOTIFICATION:** Winner(s) will be notified by email within a day of the selection. Sponsor is not responsible for any change of email address of participants. If a winner cannot be contacted from the information provided on the online entry form, the Sponsor reserves the right to select another winner within two days (48 hours) at its sole discretion.

## **8. DELIVERY DISCLAIMER:**

The Sponsor disclaims all liability for the inability of a participant to complete an online entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond their control, or otherwise. The Sponsor disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by electronic transmission or other delivery method. The Sponsor is not responsible for human, mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: any form of active or passive filtering, insufficient space in participant's e-mail account to receive e-mail messages, failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet, or on any website, or lost or unavailable network connections which may limit an online participant's ability to participate in the Contest, and any injury or damage to participant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. No mechanically reproduced entries or facsimiles will be accepted. Entries are void if incomplete, defective, altered, forged, illegible, or received outside authorized channels. Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her entries, or any portion thereof) who tampers with the entry process. Sponsor reserves the right, in its sole discretion to cancel or suspend this Contest should fraud, virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the Contest. In the event of cancellation, Sponsor will determine winners in an equitable manner as determined by Sponsor.

## **9. PUBLICITY; USE OF PERSONAL INFORMATION:**

By participating, unless prohibited by law, all participants and winner(s) grant the Sponsor; and any other contest entity selected by the Sponsor (collectively, "Contest Entities"), along with the Contest Entities' respective subsidiaries and affiliated companies, divisions, parent companies, officers, directors, agents and advertising agencies permission to use their names, biographical information, characters, photographs, voices, videotape, and/or likenesses in connection with promotion of this and other Contest in any and all media now known or hereinafter invented without territorial or time limitations and waive any claims to compensation, royalty, right, or remuneration for such use.

By participating in the Contest, unless prohibited by law, participants agree that the Contest Entities may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

## **10. CONDUCT AND DECISIONS:**

By participating in the Contest, participants agree to be bound by the decisions of Sponsor personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Sponsor will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest. The Sponsor's decisions concerning such disputes shall be final.

If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Sponsor, the Sponsor reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Sponsor deems appropriate. All decisions will be made by the Sponsor and are final. The Sponsor may waive any of these rules in its sole discretion. Any attempt by a participant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves

the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.

**11. MISCELLANEOUS:**

The Sponsor may substitute prizes, as well as extend, modify, or discontinue the Contest at any time without prior notice. The Sponsor disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. The Sponsor is not responsible for any typographical error in the printing of these Official Rules, administration of the Contest or in the announcement of the Contest prizes. All entries and information become property of the Sponsor and will not be returned.

**12. WINNERS LIST:** For a winner list, where required by law, send a stamped, self-addressed envelope no later than March 15, 2016 to: ASG Renaissance, Marketing Department, 22226 Garrison, Dearborn, MI 48195.

**13. JURISDICTION:** By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules. By entering, participants consent to the jurisdiction and venue of the federal, district, and local courts located in the State of Michigan.

**14. SPONSOR:** ASG Renaissance, 22226 Garrison, Dearborn, MI 48195.